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Agenda

*February 28th,
March 1st & 2nd, 2023*

@Mérida, Yucatán



February 28th

HACIENDA POXILÁ



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12:00h - 17:00h	REGISTRATION: Hyatt Regency Merida
16:00h - 17:30h	Departure to Hacienda Poxilá from Hyatt Regency Mérida (last bus departs at 17:30)
18:30h	OPENING CEREMONY
18:40h	WELCOME TO FLII ROOTS Carolina Puerta , New Ventures Rodrigo Villar , New Ventures Mauricio Vila Dosal , Governor of Yucatán
19:00h	Roots Talk: The Reinvention of Power, Purpose, and Capitalism (ENGLISH) Joel Solomon , Renewal Funds
19:15h	Roots Talks: Transforming Tradition into Social Change: a conversation between Yucatán Chef Miriam Peraza and Elisabetta Lampedecchia (Forbes)
19:40h - 21:00h	INVESTORS DRINKS & COCKTAIL
21:00h - 22:00h	Return to Merida



March 1st

CENTRO INTERNACIONAL
DE CONGRESOS DE YUCATÁN



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	PLENARY ROOM	BREAKOUT ROOM 1	BREAKOUT ROOM 2
8:30h	REGISTRATION AND COFFEE	REGISTRATION AND COFFEE	REGISTRATION AND COFFEE
9:00h	<p>THE CARE ECONOMY - THE MISSING LINK FOR A FLOURISHING ECONOMY: WHAT IS THE ROLE OF IMPACT INVESTING? (ENGLISH)</p> <p>Ana Carolina Maldonado, Inmujeres Susana Martinez-Restrepo, CoreWoman Carmen Correa, Pro Mujer Melina Cruz, Hogaru Check in: Diego Reyerros, Makesense Moderator: Erin Tansey, IDRC</p>	<p>HOW CAN IMPACT INVESTORS SCALE SOCIAL IMPACT THROUGH REFI ON WEB3?</p> <p>Cotabe Moral, Giveth.IO Will Le, CELO</p>	<p>EFFECTIVE COLLABORATION BETWEEN FOUNDATIONS AND THEIR CORPORATES FOR THE IMPLEMENTATION OF SOCIAL IMPACT PROGRAMS</p> <p>Claudia Silva Zermeño, Fundación Femsa Juan Manuel Rosales, Fundación Grupo Modelo Moderator: Jorge López, Fundemex</p>
9:45h	<p>FIRESIDE CHAT: THE ROLE OF CORPORATE FOUNDATIONS AS CATALYSTS FOR IMPACT (ENGLISH)</p> <p>Rodrigo Villar, New Ventures Graham Macmillan, Visa Foundation</p>	<p>CREATIVE ECONOMY INTO THE SPOTLIGHT: THE PULSE FOR CHANGE (ENGLISH)</p> <p>Florencia Giulio, Pulso Andrea Tamaroff, Pulso Christian Chegne, Coral Tribe NFTs Judith Aidoo-Saltus, Caswell Capital Partners Ghana Limited</p>	<p>PODCAST: PURPOSE, SUCCESS, AND WELL-BEING... HOW HAVE THE MOST EXTRAORDINARY INNOVATORS IN LATIN AMERICA ACHIEVED IT?</p> <p>Nicolas Demilliers, Innovadores sin Filtro Tony Carr, Innovadores sin Filtro) Juan del Cerro, Disruptivo TV</p>
10:30h	COFFEE BREAK AND NETWORKING	COFFEE BREAK AND NETWORKING	COFFEE BREAK AND NETWORKING
11:15h	<p>ROOTS TALK: GLOBAL TRENDS IN IMPACT INVESTING (ENGLISH)</p> <p>Cliff Prior, GSG Raul Pomares, Sonen Capital</p>	<p>DEMOCRATIZING ACCESS TO CARBON FINANCE FOR STARTUPS AND COMMUNITIES (ENGLISH)</p> <p>Tim Rann, Mercy Corps Ventures Gabriela Chang, EthicHub Ernesto Herrera, Reforestamos Francisca Garay, ALLCOT</p>	<p>CORPORATE IMPACT VENTURING: WORDS INTO ACTION</p> <p>Elias Tefarikis, Wayra Hispam Juan Carlos Costales, Cemex Ventures Micaela Cordero, BID LAB Moderator: Vanessa Bello, Wayra Hispam</p>
12:00h	<p>DFIS STRATEGIES TO APPROACH IMPACT INVESTING (ENGLISH)</p> <p>Gema Sacristán, BID Invest Luyen Doan Tran, IFC Moderator: Elizabeth Boggs, DFC</p>	<p>THE GLOBAL CHALLENGE OF TRANSPARENCY IN IMPACT MEASUREMENT (ENGLISH)</p> <p>Amanda Feldman, Helyothropy Sebastian Welisiejko, New Ventures</p>	<p>BURNOUT IN THE AGE OF WELLBEING</p> <p>Alejandra Garza, Wellbeing Project Nicolas Demeilliers, &You Juan Carlos de la Hoz, BID Anna Corona, AYAM Moderator: Daniela Peralvo, IMPAQTO</p>
12:45h	<p>EUROPEAN CAPITAL FOR LATIN AMERICAN OPPORTUNITIES (ENGLISH)</p> <p>Mauricio Orellana, Blue Like An Orange Sustainable Capital Tim Radjy, AlphaMundi Group Rashad Kaldany, Blue Like An Orange Sustainable Capital Clara Sanchez, Blue Earth Capital</p>	<p>CHATGPT 101: ARTIFICIAL INTELLIGENCE FOR SOCIAL IMPACT: WHAT CAN (AND CAN'T) AI DO TO HELP YOUR ORGANIZATION? (ENGLISH)</p> <p>Vijay Raghunathan, Propel Eduardo Marisca, Melmac</p>	<p>PRESENTING THE SUSTAINABLE INVESTMENTS NAVIGATOR: BRINGING IMPACT ENTERPRISES AND INVESTORS TOGETHER</p> <p>Laura Ortiz, SVX Ana Vanessa González, Fomento Social Citibanamex</p>
13:30	LUNCH BREAK	LUNCH BREAK	LUNCH BREAK

March 1st

CENTRO INTERNACIONAL
DE CONGRESOS DE YUCATÁN



	PLENARY ROOM	BREAKOUT ROOM 1	BREAKOUT ROOM 2
15:30h	<p>THE IMPACT INVESTING LANDSCAPE IN LATIN AMERICA (4th edition) Pedro Martinez, ANDE Lina Rossi, ANDE Ana Vanessa González, Fomento Social Citibanamex Moderator: Rodrigo Morales, ANDE</p>	<p>HOW NEXT GENERATION TECHNOLOGIES ARE TRANSFORMING THE WORLD (ENGLISH) Gabriel Kent, Klima Dao Fernando Pasquel, Xdata Gerardo Treviño, Paybook, Syncfy Daniel Molano, Virket, Adext AI, Defilanthropy.org</p>	<p>THE PITCH: GET TO KNOW THE I3 LATAM 2022 COHORT I3 Entrepreneurs</p>
16:15h	<p>HARNESSING INNOVATION FOR FINANCIAL INCLUSION Stefan Bollier, Dreilinden Angie Geonaga, Women's World Banking Chris Hubbard, Hilton Foundation Tirza Voss, IKEA Moderator: Karla Gallardo, Viwala</p>	<p>FINDING COMMON GROUND: ALIGNING INVESTORS, SMALL BUSINESSES AND STAKEHOLDERS INTERESTS INTO THE INVESTMENT PROCESS (ENGLISH) Caitlin Rossner, Calvert Impact Sam Miller Hicks, Advance Global Capital Eduardo Villaseñor, Grupo CAPEM Juan Carlos Díaz-Bernard, Luxun Energy Moderator: Oscar Ochoa, Impacta CS</p>	<p>WOMEN IN TECH: A TRILLION-DOLLAR OPPORTUNITY Anna Raptis, Amplifica Erika Quezada, Finvero Michelle Fischman, Amela Moderator: Justin Schwartz, IMPAQTO</p>
17:00h	<p>INCLUSIVE AND SUSTAINABLE FINANCES Ana Laura Fernández, Fondo de Fondos Johanna Posada, Elevar Diego Serebrisky, Dalus Adriana Tortajada, 1200VC Tomas Peña, The Yield Lab Latam</p>	<p>WORKSHOP: EMPLOYING AN INTERSECTIONAL EQUITY FRAMEWORK FOR MORE INCLUSIVE AND SUCCESSFUL ENTERPRISES: FROM IDEAS TO ACTION (ENGLISH) Nancy Swanson, Linked Foundation Anna de la Cruz, Linked Foundation / ADLC Consulting Karla Gallardo, VIWALA Diana de Castro, Ascenda Stefan Bollier, Dreilinden Carmen Correa, Promujer Sebastián Welisiejko, New Ventures</p>	<p>THE BUSINESS CASE FOR INVESTING IN CLIMATE-RESILIENT VENTURES Nelly Ramírez Moncada, BFA Global Graciela Suárez, Mar + Invest Manager, New Ventures Paula Giraldo, Deetken Impact Hugo Garduno, Verqor</p>
17:45h	<p>WELLBEING 2024 Javier Razo, AYAM</p>	<p>THE CIRCULAR HARDSHIP: HOW TO BUILD A CIRCULAR ECONOMY STARTUP IN AN EMERGING MARKET AND SURVIVE WHILE AT IT Elena López, Cheaf Richenda Van Leeuwen, ANDE Natalie Vergara, Mercy Corps Ventures Moderator: Andrés Baehr, Savia Ventures</p>	<p>ROCK THE BOAT! WAKING UP LATIN AMERICAN POLITICS FOR IMPACT Carolina Robino, IDRC Connie Connolly, GAIL Global Alliance of Impact Lawyers Moderator: Sebastián Welisiejko, GSG</p>



March 2nd

HACIENDA XTEPÉN

8:15h - 8:45h	Departure to Hacienda Xtepén from Hyatt Regency Merida
10:00h - 13:00h	Workshops by Tracks
13:00h	PICNIC
15:00h - 16:00h	Workshops by Tracks
17:30h - 18:00h	Return to Merida
20:00h	FLII Roots Dinner & Party at Quinta Montes Molina

Enjoy a laid back day where you can attend workshops and networking sessions while savoring Yucatan's culture in a relaxed picnic, with the best of Merida's cuisine.

**See Workshops
By Tracks Next** ▼



March 2nd
HACIENDA XTEPÉN



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Roots Hall

10:00h	SCALING BLENDED FINANCE FOR LATIN AMERICA'S CLIMATE AND BIODIVERSITY Kusi Hornberger , Dalberg Heiner Skaliks , Convergence Sneha Thayil , Convergence
11:00h	MEASURING IMPACT: FROM MYTH TO REALITY Virgilio Barco , ALIVE Louis Tran Van Lieu , 60 Decibels Salua Garcia , Symplifica
12:00h	THE TRUE STORIES BEHIND FUNDING WOMEN IN LATAM (ENGLISH) Raul Pomares , Sonen Capital Sam Batista , Seedstars Johanna Posada , Elevar Patricia Saenz , EWA Santiago Alvarez , ALIVE Sandra Sainz , LATAM Impact Fund Paula Giraldo , Deetken
13:00h	PICNIC
15:00h	MAINSTREAMING VENTURE CAPITAL WITH IMPACT, CAN WE UPSCALE THE ACHIEVEMENTS SO FAR? - NVCAPITAL Lucia Montalvo , Salkantay Ventures Perú Alger Torres , Village Capital Patricia Saenz , Ewa Capital
16:00h	DEMO DAY BY NVCAPITAL

March 2nd
HACIENDA XTEPÉN



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EARTH | Do
 **Climate Resilience**



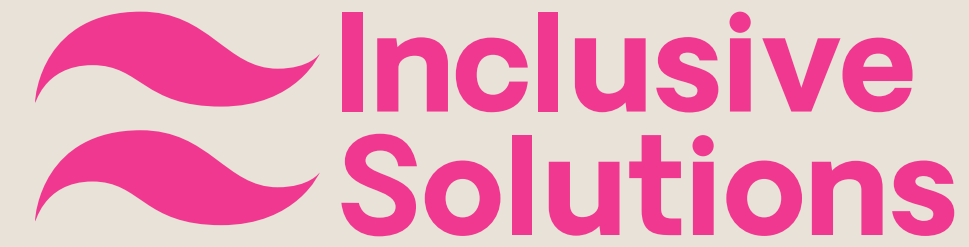
AQUATOWER DEMO: DEMOCRATIZING ACCESS TO WATER IN RURAL COMMUNITIES FROM 11:00H Sergio Frías , Planet Water Nalleli García , Fundación Metlife	
10:00h	CORPORATE IMPACT: FROM THE ESG TO IMPACT INVESTING AND PHILANTHROPY - A CHALLENGE IN COHERENCE! María Carolina Suárez Visbal , Latimacto Ana Lucía Márquez , Coca Cola Foundation Vanessa Caldera , Coppel Fernando Cortés MacAllister , Fundación Bolívar Davivienda
11:00h	CROSS-SECTOR COLLABORATION IN THE DEVELOPMENT OF SUSTAINABLE LANDSCAPES IN LATAM Luz Mila Lancheros (2811) Gabriela Carrasco (2811)
12:00	DESIGNING INNOVATIVE FINANCING MECHANISMS FOR REGENERATIVE TRANSFORMATION: THE CASE OF A COFFEE COOPERATIVE Patrizia Baffioni , Nuup Fabiola Salman , Dalberg
13:00h	PICNIC
15:00h	INNOVATION IN IMPACT FINANCE: BEYOND EQUITY AND DEBT David Sánchez , AMPLO
16:00h	INTEGRATING PRINCIPLES FROM THE REGENERATIVE ECONOMY FOR ECONOMIC AND COMMUNITY DEVELOPMENT PROJECTS Cristian Davila , Ideas Regenerativas

March 2nd
HACIENDA XTEPÉN



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AIR | Communicate



EXPO_ I3 LATAM COHORT 2022 BY NEW VENTURES 10:00H - 13:00H	
10:00h	IN THE VOICE OF INDIGENOUS WOMEN ENTREPRENEURS: AN ACTIONABLE PATH TO INCLUSION AND EQUITY Monica Ducoing , Promujer Entrepreneurs: María Félix Tun, Mildre Ramírez, Carolina Tun Pérez, Tania Gómez.
11:00h	THE CHALLENGE: ALIGNING INTERESTS TO INVEST IN SOCIALLY RESILIENT ECOSYSTEMS Daniela Guerrero , Village Capital Daniel Cossío , Village Capital Nalleli García , Fundación Metlife
12:00	YOUTH EMPLOYABILITY: THE FUTURE OF OUR WORKFORCE Vanessa Caldera , Fundación Coppel Alejandra Angarita , Nacional Monte Piedad Daniela Pacheco , NV Capital
13:00h	PICNIC
15:00h	ENTREPRENEURSHIP WITHIN THE SOCIAL ECONOMY: CHANGING THE PARADIGM AND FOSTERING NEW CONVERSATIONS Marcela Izaguirre , frog design Oscar Malaspina , frog design
16:00h	RECOVERING PUBLIC SPACES FOR CLIMATE RESILIENCE: IMPROVE YOUR STREET Eduardo Rivera Urbina , Fundación Hogares IAP

March 2nd
HACIENDA XTEPÉN



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WATER | Feel
Investing in Wellbeing



10:00h	INVESTING IN THE CARE ECONOMY: THE LATAM REALITY Juan Sebastián Cadavid , Hogaru Melina Cruz , Homely Jenifer Colpas , Tierra Grata Germán Zubia , Hipocampus Salua García , Symplifica Juan Camilo Potes , aeioTU
11:00h	TACKLING ECO-ANXIETY AND BUILDING ACTIVE HOPE: A DEEP ECOLOGY EXPERIENCE - TECHNOLOGY FOR IMPACT Ariana Gomez , Technology for Impact Ana Paula Gonzalez Aparicio , Technology for Impact
12:00	EDUCATION THAT TRANSFORMS US: HOW DO WE FOSTER EDUCATIONAL INNOVATION FOR CHANGEMAKING Brenda Villegas , Ashoka Adriana Amezcua , Ch'ieltik Nalleli García , Fundación Metlife
13:00h	PICNIC
15:00h	THE SILVER ECONOMY IN THE XXI CENTURY: OPPORTUNITIES OFFERED BY AGING Grecia Martínez Hernández , Fundación AVU
16:00h	SUSTAINABLE YOU: IF YOU WANT TO SUPPORT SUSTAINABILITY, YOU NEED TO BE SUSTAINABLE FIRST Mala Henriques , Impact Hub Geneva

March 2nd
HACIENDA XTEPÉN



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FIRE| Inspire

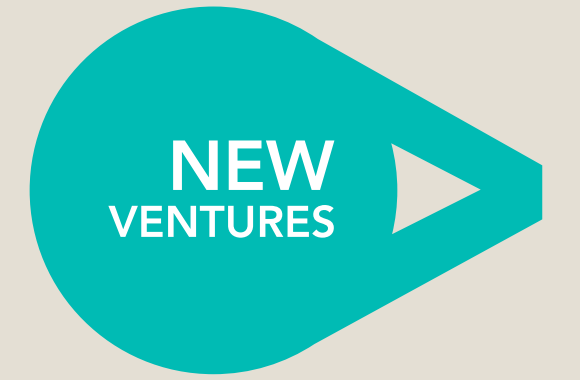
Purpose-Driven Technology

10:00h	FINTECH FOR HEALTH: IMPACT AT THE INTERSECTION OF FINTECH AND HEALTHCARE Sílvio Aquino , ACCESS Health International Nalleli García , Fundación Metlife
11:00h	CHALLENGES AND OPPORTUNITIES OF DIGITAL TRANSFORMATION IN THE IMPACT ECOSYSTEM Alfredo Montoya , Colaborativo Juan Carlos Lozano , Innpactia Cecilia Foxworthy , Agora
12:00	NABS LATAM: IMPACT INVESTMENT ECOSYSTEMS: A REGIONAL OUTLOOK Paola Fonseca , PIIC Constanza Connelly , NAB Argentina Juan Pablo Mancilla , PIIC Carolina Puerta , AIIMx Maria de los Angeles Ferrer , NAB Chile
13:00h	PICNIC
15:00h	DATA & TECH: THE RECIPE TO SCALE IMPACT Juan Carlos Lozano Herrera , Innpactia
16:00h	LINKEDIN BOOSTING IMPACT Fernanda Silva , PyMO Paulina Macías , Sistema B México





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